



Biography

Dan Sullivan



Dan Sullivan is founder and president of The Strategic Coach Inc. A visionary, an innovator, and a gifted conceptual thinker, Dan has over 30 years' experience as a highly regarded speaker, consultant, strategic planner, and coach to entrepreneurial individuals and groups. Dan's strong belief in and commitment to the power of the entrepreneur is evident in all areas of Strategic Coach® and its successful coaching program, which works to help entrepreneurs reach their full potential in both their business and personal lives.

He is author of *The Great Crossover*, *The 21st Century Agent*, *The Producer Group Future*, *How The Best Get Better*®, *The Advisor Century*, and *Creative Destruction*. He is co-author with Catherine Nomura of *The Laws of Lifetime Growth*.

Dan is married to Babs Smith, his partner in business and in life. They jointly own and operate The Strategic Coach Inc., with offices in Toronto, Chicago, and the U.K. New workshops are also being held in Los Angeles and Atlanta. Dan and Babs reside in Toronto.