



Kim Butler

Kim Butler is an entrepreneur who proves you really can have it all.

With a booming financial practice and a rich personal life, she's also a committed coach who wants to help other entrepreneurs achieve for themselves the same kind of results she's enjoying.

"I'm so confident about sharing the Program," Kim says, "which is all coaching is to me — helping clients get the results that I know they can get because I know that's how I got mine."

She particularly enjoys coaching new clients who want the Program to work but still can't imagine how it could in their case. "I love taking the crossed-arms, furrowed-brow clients and helping them through it. It's a blast to get everybody involved. They call themselves to the table, and it's just such a joy to see that transition made, the big 'Aha!' — the hugely improved families, and hugely improved health lives, and, yes, business success because of it."

Kim has a family and businesses in both Arizona and Texas, and is a coach in Illinois, yet she manages to be effective and present in each place. "This necessitates implementing Strategic Coach® tools to the nth degree. There's no way I could pull off this lifestyle without them."

She first discovered Strategic Coach when she listened to a tape of Dan Sullivan speaking at the Million Dollar Round Table conference. At the time, her practice was very successful and she loved the work, but Kim found herself up against a "Ceiling of Complexity™," as it's called in the Strategic Coach® Program: "I had a great



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practice and I loved it," she says, "but I couldn't figure out how to make it grow and get more results and help more people. I didn't even have a salesperson." That's when she heard Dan's message and knew immediately that Strategic Coach was the next right step. Kim signed up for the Program without hesitating. "I really felt like it was going to make a big difference for me," she says, "and it did."

Over the next few years in the Program, she streamlined her activities. "I got rid of aspects of my life that were not me," Kim says. One of the first things to go? "Cooking! I got that it's okay to have a nanny and a bookkeeper and a cook."

Kim made changes in her practice, too. As she got clearer about her Unique Ability®, she was able to focus on doing just the things she was best at and to stay clear of the things she shouldn't be involved in. "I've got a tighter and tighter puppy dog fence," she jokes.

One of the biggest breakthroughs in her business came from taking advantage of new technologies to pull together people in different places. She developed this to the point that her business — Partners for Prosperity Inc. — can operate equally well in two separate locations.

Kim credits the changes she's made in the Program with allowing her to create the ideal business and the ideal life for herself. "I design my whole life around Unique Ability and what I want to be doing," she says. "On the business side, for example, I like simpler clients, so we quit going after bigger clients. We like working with this size of client; we don't want the big net worth people. Now our practice is built around the kind of clients we want instead of just whoever we get."

The freedom of time and money she's gained have allowed her to buy property in Texas and get back to a life she really missed: farming. "I grew up on a farm in Oregon," she says, "and I missed having animals. But a cat or a dog doesn't cut it," she jokes. "I wanted a farm animal." Now she has several, because she's started an alpaca farm with a number of female alpacas, a baby, and a guard llama, all living on her newly renovated farm set in rolling green hills. "You go out there and sit in a plastic lawn chair in the middle of a green field with these animals that look like they came from Disneyland, and it's the most peaceful, unbelievable place in the world. I'm so grateful."

For information about Kim Butler's upcoming workshops, see:
<http://www.strategiccoach.com/workshops/upcoming>