



# The Unique EDGE<sup>®</sup>

**EDGE**

A one-day workshop for  
18- to 24-year-olds.

# The Unique EDGE®

Give an 18- to 24-year-old a head start with the Strategic Coach® tools that work for you.

## What is The Unique EDGE®?

A one-day, hands-on workshop designed specifically for 18- to 24-year-olds. Participants receive a set of full-strength tools from the Strategic Coach® Program that focus on building confidence and capabilities while helping them create achievable action plans.

## How does it work?

Along with an experienced coach and a group of dynamic, motivated peers, participants will:

- Design their Bigger Future™, then develop a practical strategic plan to realize it.
- Boost their confidence about themselves, their abilities, and their potential.
- Discover the unique talents that will distinguish them and produce consistent results and rewards—regardless of what life throws at them.

## Who should I send?

Sons, daughters, nieces, nephews, people you know through your organization or community—give them the power to create meaningful, sustainable success for a lifetime!

## 2012 Workshop Dates:

### Toronto:

Saturday, June 23, 2012

Saturday, August 11, 2012

### Chicago:

Saturday, July 14, 2012

Saturday, August 25, 2012

### Investment:

US/CA\$795, plus applicable taxes

(Discounts available for multiple registrations.)

*“The past few months have been a difficult time in my life as I’m trying to set my goals in motion. After being in this workshop, not only have I met people who have helped me strategize about my goals, but I put those goals on paper and set a plan. This workshop has been such a rewarding experience.”*

Kristina Pellegrini

*“Everyone should do this! It builds confidence, relieves stress, and gets you extremely excited and clear about the future.”*

Matt Hansell

**1 Day + 8 Tools =  
A Bigger Future**



Cathy Davis is a lead Strategic Coach program designer, project manager, and coach of The Unique EDGE workshops. Knowing the world can be a noisy

and distracting place, Cathy believes that The Unique EDGE provides participants with an opportunity to focus on their most important goals. It's a quiet day to plan a bigger future.

**For more information and to register, contact Kathy Valant at 416.583.7180 or 1.800.387.3206, ext. 7180. Or email [edge@strategiccoach.com](mailto:edge@strategiccoach.com).**