



The Unique EDGE[®]

A one-day workshop for 18- to 24-year-olds.



What does it mean to be world-proof these days?

The future will belong to those who know how to take advantage of the opportunities the world offers them. The Unique EDGE[®] is a one-day workshop designed exclusively for young adults to help them uncover their unique talents, and set goals and create strategies for achieving them. It's a uniquely positive environment where the focus is on building the confidence and capabilities necessary to navigate through the difficult and exciting choices they face.

If you've ever wanted to share important life-changing Coach tools with a young person, why not let us do it all in one day, and give them their own experience of a Coach workshop designed just for them?

Let us show your favorite 18- to 24-year-old how to :

- Design their Bigger Future[™], and learn tools to help them think about, plan, and realize goals.
- Boost their confidence about themselves, their abilities, and their potential.
- Discover their unique talents, and see how these are the key to future success and happiness.

Featured tools and concepts include:

The Positive Focus[™]
The Bigger Future[™]
The Kolbe Conative Index*
The Philosophy Of Unique Ability[®]
The Strategy Circle[®]
Learning How To Avoid The Gap[™]
The Attention Focuser

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While they're at it, they'll meet people their own age from across North America and beyond who share their challenges and aspirations. All EDGE coaches are youthful, experienced Strategic Coach® team members with a thorough knowledge of Strategic Coach concepts and their applications.

"The experience that I had with the Unique EDGE program enabled me to organize my goals for the future on paper so that I could solidify what I need to do to accomplish those goals. It is the most rewarding class that I have ever taken."

— Ashley Stocker

What's the workshop like?

The day begins at 9 a.m. We encourage participants to arrive early so they can enjoy breakfast and start to get to know the others in the room. The environment is relaxed and comfortable, with short breaks every hour and a catered lunch. Throughout the day, we cover a variety of concepts and tools. Participants work individually and in groups to map out how to apply and integrate what they learn into their own lives. Expect a lot of insight and a fair share of laughter too. The day ends no later than 5 p.m.



"The Unique EDGE should be a gift to every college graduate. If I had their tools to organize my goals when I left school, the transition to 'real life' would have been much more smooth."

— Kate Korroch

"The Unique EDGE has opened a door for me. I now see what I want and know what I must do to get it."

— RJ Largay



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For more information or to register, contact our Team Sales Consultant, Kathy Valant:

- In North America, call 416.531.7399 or 1.800.387.3206, ext. 225.
- From the U.K., call toll free 0800 051 6413, ext. 225.
- Or email edge@strategiccoach.com.